

## Akshan Ish

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### EMPLOYMENT

March 2015 – Present

## Digital Design Researcher IDEO, Munich

Work as a hybrid between design research & interaction design gathering insights from qualitative & quantitative research and translating those into innovative services, digital experiences and new businesses. Planned and lead field research in India, UK and USA. Designed a new automotive after market service, new ways of interacting with homes in the future, a market entry strategy for a diagnostic healthcare service in the U.S., digital experiences to make chocolate more meaningful as a gift, and a provocation for a re-imagined and re-branded Europe.

December 2014 – February 2015

## Visual Interaction Designer Uncommon, New Delhi

Freelance collaborator – designed iOS version of a food delivery app that was launched in the market.

February 2014 – September 2014

## Interaction Design Intern IDEO, Munich

Served as a core team member on a project to develop new services around connected products to increase wellbeing among geographically disconnected families.

April 2013 – August 2013 & April 2012 – July 2012

## Information Designer Public Health Foundation of India, New Delhi

Designed data visualizations for the first edition of the India Health Report, and infographics on vaccination for usage in communication with the Ministry of Health.

### EDUCATION

July 2011 – December 2014

## MDes. Graphic Design National Institute of Design, Ahmedabad

June 2007 – April 2011

## BTech. Computer Science Engineering Jaypee Institute of Information Technology, Noida

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### SKILLS

#### At the computer

Go to tools of choice are Sketch, Keynote, Invision, Google Apps, Principle, iMovie and Adobe Creative Suite. Keen and able to experiment with new tools required for specific tasks.

#### Away from the computer

Decent with cameras and notebooks. Extremely interested in design for civic engagement, and telling insightful stories from quantitative & qualitative data. Able to design and facilitate workshops for clients. Can bring jazz hands & clear narratives to meetings. Comfortable with navigating complex stakeholder systems, embracing ambiguity and pushing the process. Find collaborating with multi-disciplinary teams and traveling for field research extremely rewarding.

#### Languages

English (fluent), Hindi (native), Telugu (fluent),  
German (extremely basic)

### PUBLICATIONS

#### Design Research Society Conference

Brighton, 2016

Conducted a workshop on using analogous research to build empathy and unlock problems.

*Collaborators: Kate Burn, Kate Wakely*

#### Microsoft Design Expo

Redmond, 2013

Presented Policiti, a project that aimed to create a better relationship between citizens and local police in India.

*Collaborators: Shreya Chakravarty, Rupesh Vyas*

#### Information Design Journal

2013

Published a paper on an ergonomic design analysis of road signs in India.

*Collaborators: Prabir Mukhopadhyay, Class of Graphic Design 2011 at NID*